

# INSIDER

Enhancing The Patron Experience

## Destination Midtown

By Ernest Zenarosa, Support Services Manager

**THE WOODRUFF ARTS CENTER** is the cultural heart of Midtown and the perfect venue to experience world renowned art, music, theatre, education, and entertainment. Inspiration is standard at the Woodruff Arts Center this season and we welcome you to experience the best the arts have to offer.

**TO ASSIST** you with your next visit to the Woodruff Arts Center, we are providing you helpful hints on where to park using Marta, and updates on traffic and construction.

- **TAKE MARTA, Its SMARTA!** The Woodruff Arts Center is right across from the Arts Center Station on the North-South or Northeast-South Lines. Get off on station N5 Arts Center Station, come up the elevators/escalators and the Woodruff Arts Center will be right in front of you.
- **AVOID THE** rush of vehicles trying to go to the Arts Center and park instead at Atlantic Station! A complimentary shuttle bus from Atlantic Station takes you to the Woodruff Arts Center from shuttle bus pick-up points around Atlantic Station and into the Arts Center MARTA Station, just across from the Woodruff Arts Center. Shuttle buses are available every few minutes to take you back to Atlantic Station until 1am.

**CHECK OUT** Atlantic Station parking rates at [www.atlanticstation.com](http://www.atlanticstation.com).

## Traffic Update: Techwood Drive

**WHILE IN ROUTE** to the Woodruff Arts Center, please keep in mind that Midtown Atlanta is undergoing road construction that began February 9, 2008. Techwood Drive has been closed as part of the replacement of the 14th Street bridge and related improvements along the Connector may affect your exit from the expressway. Please review the following driving directions carefully for the easiest route to the Woodruff Arts Center.

### I-85 SOUTHBOUND

Take Exit Number 84 (17th, 14th, and 10th Streets). Bear RIGHT and take the 17th Street Exit. Turn LEFT over the bridge. Continue on 17th Street, stay RIGHT past Spring Street and West Peachtree Street. Turn RIGHT onto Peachtree Street. Turn RIGHT onto 15th Street and go 1 block. Turn RIGHT onto Arts Center Way to enter the Woodruff Arts Center Garage on the RIGHT.

### I-75 SOUTHBOUND

Take Exit Number 249-D to North Avenue and turn LEFT onto North Avenue. Go across the bridge to the second light and turn LEFT onto West Peachtree Street (follow for several blocks). Turn RIGHT onto 15th Street and go 1 block. Turn LEFT onto Arts Center Way to enter the Woodruff Arts Center Garage on the RIGHT.

### FROM I-20 TAKE I-75/I-85 NORTHBOUND

**I-75/I-85 NORTHBOUND**  
Take Exit Number 250 (10th Street/14th Street) onto Williams Street NW. Turn RIGHT onto 10th Street. Turn LEFT onto West Peachtree Street. Turn RIGHT onto 15th Street. Turn LEFT onto Arts Center Way to enter the Woodruff Arts Center Garage on the RIGHT.

## Parking At The Woodruff Arts Center

### PRE-PAID PARKING AT THE WOODRUFF ARTS CENTER PARKING GARAGE

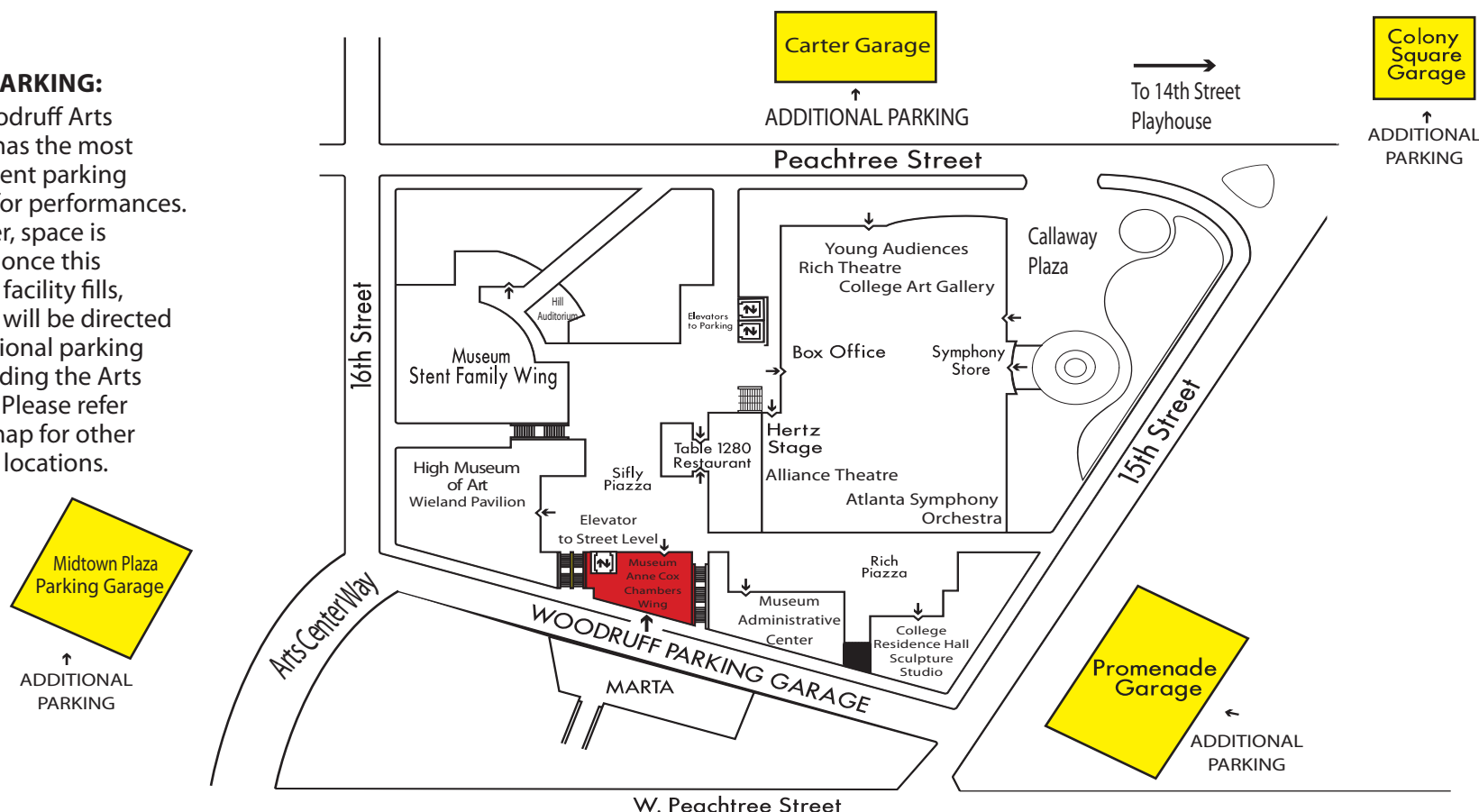
Pay in advance online at [www.woodruffcentertickets.org/center/calendar/parking.aspx](http://www.woodruffcentertickets.org/center/calendar/parking.aspx) or call the Woodruff Arts Center Box Office at (404) 733-5000. All advance purchased parking ticket holders are guaranteed parking at the Woodruff Arts Center Parking garage itself, but hurry spaces are limited!

### VALET PARKING AT THE WOODRUFF ARTS CENTER

The cost for valet parking is \$15 when available. Enter through Callaway Plaza on Peachtree Street, almost on the corner of 15th street.

### AREA PARKING:

The Woodruff Arts Center has the most convenient parking spaces for performances. However, space is limited; once this parking facility fills, patrons will be directed to additional parking surrounding the Arts Center. Please refer to the map for other parking locations.



If you have any concerns about getting to the Woodruff Arts Center or parking, please contact Ernest Zenarosa, Support Services Manager, at (404) 733-5302 or e-mail [ernest.zenarosa@woodruffcenter.org](mailto:ernest.zenarosa@woodruffcenter.org). You may also contact the Woodruff Arts Center Concierge Desk at (404) 773-4263.